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**AMERICHEM TO UNVEIL NEW NONWOVENS PRODUCT BRAND AT TECHTEXTIL 2013**

**MANCHESTER, UNITED KINGDOM (APRIL 23, 2013)** – [Americhem Inc.](http://www.americhem.com), a global provider of custom color and additive solutions for synthetic fibres, will exhibit at the Techtexsil 2013 trade fair, June 11–13, 2013, in Frankfurt, Germany. Americhem’s display, located in hall 4.1, stand A32 of Messe Frankfurt, will feature the company’s latest products, including the new nVision™ line of color and additives for nonwovens. The company will also showcase a wide range of sample products produced by Americhem’s customers from a variety of market sectors, as well as commercial and technical product experts who will be available to answer questions.

“We have invested in industry-leading technologies in the nonwoven and technical textile market segments in recent years, enabling us to provide unique solutions to aid in speed-to-market and providing our customers with a number of competitive advantages,” said Michael Frisch, technical service manager for fibres, EMEA. “For example, customers benefit from our pilot fibre manufacturing equipment, which includes high- and low-speed synthetic fibre spinning lines in Europe and spunbonded nonwoven fabric and monofilament manufacturing available through our global plant network.”

Americhem’s booth will also feature examples of fibre and spunbonded nonwoven fabric from the company’s pilot equipment.

Americhem masterbatches for synthetic fibres are designed with superior dispersion characteristics. The products have been proven to extend pack life, as well as reduce die-face buildup for improved spin performance and yields.

For more information about products and services from Americhem, visit [www.americhem.com/markets/nonwovens](http://www.americhem.com/markets/nonwovens).

**About Americhem**

*Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates seven manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit [Americhem.com](http://Americhem.com) or call 800.228.3476.*

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