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**AMERICHEM TO FEATURE SOLUTION DYE TECHNOLOGY FOR SPECIALTY TEXTILES AT
ITMA ASIA + CITME 2014**

SUZHOU, CHINA (JUNE 12, 2014) – [Americhem Inc.](#), a global provider of custom color and additive solutions for synthetic fibers, will be highlighting its solution dye technology at the upcoming ITMA Asia + CITME 2014 exhibition in Shanghai, China, from June 16–20. The company’s booth will be located in hall N5, booth A08.

Americhem’s display will feature custom colors and additives designed for use in many high-performance textile applications. While promoting the company’s theme of “Living a Green & Colorful Life,” Americhem will display solution-dyed products in three key categories: awnings and outdoor fabrics, automotive fabrics and high-performance apparel.

The products for awnings and outdoor fabrics exhibit outstanding durability, thanks in part to the nDuramax™ line of UV stabilizers, which are designed especially for outdoor applications. They provide a higher level of performance and extend the service life of the final article. Depending on the application, a select group of colorants are used in the manufacturing of these masterbatches.

Americhem also manufactures custom color for automotive fabrics, providing color-matching service with outstanding turnaround times that are less than the industry average. Americhem promotes global in-vehicle color harmony for several worldwide original equipment manufacturers.

Relying on superior dispersion quality, Americhem’s solution-dyed color ensures enduring, colorfast properties for performance apparel. Color can be combined with Americhem’s additives, including antimicrobials, moisture management, odor control, dye enhancement and others to provide exceptional functional performance. Engineered to release evenly in textile products, Americhem’s dispersion technology ensures the highest quality, even in apparel fibers much thinner than a human hair. With decades of experience in the disciplines of color, material and polymer science, Americhem’s masterbatches yield enhanced product consistency and lot-to-lot conformity. Other benefits include: minimized pack pressure rise—translating to less downtime and higher yields—as well as consistent fiber strength for

