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AMERICHEM TOUTS WIDE-RANGING FIBRE CAPABILITIES FOR SYNTHETIC FIBRE PRODUCERS

MANCHESTER, UNITED KINGDOM (22 OCTOBER, 2015) – Americhem Europe Ltd., a global provider of colour and additive solutions for synthetic fibres, is debuting its full range of products for fibre producers and manufacturers in the Europe, Middle East and Africa (EMEA) region at the ITMA 2015 tradeshow in Milan, Italy, from 12-19 November, 2015. Americhem technical and commercial experts will be on hand to demonstrate the products and technologies.

“Americhem offers a wide variety of colour and additive products for fibres industry segments such as nonwovens, technical textiles, performance apparel, carpet, and synthetic turf,” stated Pierre Vandekerckhove, Americhem’s EMEA commercial manager, fibres. “The ITMA exhibition is the perfect place for Americhem to be able to showcase all these capabilities in one location, where all the world’s leading synthetic fibres companies will be.”

In the category of polymeric additives, Americhem will be highlighting their new mBrace™ hydrophilic softening additive, in addition to a full line of nonwovens color and additive offerings under the nVision™ brand name. Other featured additives include the Nofia® line of non-halogenated, inherently flame retardant polymers and additives, the nDuramax® line of high-performance UV stabilizers and the nShield™ line of antimicrobial masterbatches.

Visitors to Americhem’s booth can also learn about Americhem’s new technical center, located at its Manchester, United Kingdom, plant, as well as over a dozen customer simulation, lab-scale fibre spinning lines located at Americhem’s facilities worldwide.

In addition, Americhem will showcase its new 2016-2017 Color Trends at its ITMA booth. Created in conjunction with a fashion design house in Milan, Americhem’s color trends forecast the most popular colors for the coming years. Samples of the colors in fibre form will be available to view at the booth.

Americhem’s ITMA booth is located at Hall 8, Stand F105 at the Fiero Milano Rho.



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For more information about Americhem's booth at ITMA 2015, contact Scott Blanchard at sblanchard@americhem.com.

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About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates nine manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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