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Americhem Angling for Success in New Markets with Collaboration on Innovative Fishing Tool

CUYAHOGA FALLS, Ohio (Dec. 1, 2015) – [Americhem Inc.](#), a global leader in the production of color and additive solutions for polymeric products, has teamed with United Plastic Molders (UPM), and Weyerhaeuser, one of the world’s largest forest products companies, to create a new, useful tool for the fishing sportsman – The Fish Grip®.

The Fish Grip was developed by an avid fisherman and is made in the USA. It is designed to aid in the removal of a hook from the mouth of a fish as well as prevent “flopping” during removal, making the process much safer for both the fish and fisherman. The Fish Grip offers many convenient, valuable features for anglers, including over-center locking, a Heartflex™ jaw design, a weight scale slot and a wrist lanyard. By utilizing Weyerhaeuser’s THRIVE™ sustainable cellulose fiber-reinforced composite, the product floats in both fresh and salt water while preserving inner product strength.

Americhem provided the color concentrates used with THRIVE, which allowed UPM to make a durable, lightweight, consistently colored polypropylene fishing tool. Using THRIVE also enabled UPM to improve part quality, increase internal product strength, enhance molding efficiency and reduce cycle times, among other provided benefits.

“Americhem’s color and Weyerhaeuser’s THRIVE material have made this product a real hit,” said Cam Hoge, production manager for UPM. “Our partnership with Americhem and Weyerhaeuser enabled us to make a very durable, effective product that is a great value for the fishing enthusiast.”

To learn more about The Fish Grip, visit their website at www.thefishgrip.net. For more information about Americhem, visit www.americhem.com, and for more information about Weyerhaeuser’s THRIVE, visit www.thrivecomposites.com. You can also contact Scott Blanchard for more information at sblanchard@americhem.com.

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About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates nine manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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