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**AMERICHEM DISPLAYS WIDE-RANGING FIBRE CAPABILITIES FOR AUTO INTERIORS**

**MANCHESTER, UNITED KINGDOM (May 17, 2016)** – Americhem Europe Ltd., a global provider of colour and additive solutions for auto interiors, is debuting its full range of products for fibre producers and fabric manufacturers for automotive interiors components in the Europe, Middle East and Africa (EMEA) region at the Automotive Interiors Expo 2016 tradeshow in Stuttgart, Germany, from 31 May–2 June. Americhem technical and commercial experts will be on hand to discuss the products and technologies.

“Americhem offers a wide variety of colour and additive products for the automotive fabric industry such as seat upholstery, floor coverings, headliners and interior trim,” stated Brett Conway, Americhem’s group director, plastics. “The Auto Interiors Exhibition is the perfect place for Americhem to showcase our capabilities in soft trim as well as hard plastic interior parts. OEMs and tier suppliers need both to attain true in-vehicle colour harmony.”

In the category of polymeric additives, Americhem will be highlighting their mBrace™ hydrophilic-softening additive for nonwovens, in addition to the nDuramax® line of high-performance UV stabilizers and the nShield™ line of antimicrobial masterbatches.

Visitors to Americhem’s booth can also learn about Americhem’s new technical center, located at its Manchester, United Kingdom, plant, as well as over a dozen customer simulation, lab-scale fibre spinning lines located across Americhem’s worldwide plant network.

Americhem’s AIX booth is located at Hall 3, Stand A5132 at the Messe Stuttgart. For more information, contact Scott Blanchard at [sblanchard@americhem.com](mailto:sblanchard@americhem.com).



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Americhem will feature its full line of fiber capabilities for the Europe, Middle East and Africa (EMEA) region at the Automotive Interiors Expo 2016. <http://bit.ly/1ogmGZ7>

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[@Americhem\\_Inc](https://twitter.com/Americhem_Inc) will feature its full line of fiber capabilities for the #EMEA at Automotive Interiors Expo 2016. <http://bit.ly/1ogmGZ7>

**About Americhem**

*Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates 10 manufacturing plants and also maintains representative sales offices around the globe. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit [Americhem.com](http://Americhem.com) or call 800.228.3476.*

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