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AMERICHEM INTRODUCES VI-CHEM IN EUROPE

MANCHESTER, UNITED KINGDOM (23 March, 2017) – Americhem Europe Ltd., a global provider of colour, additive and compounding solutions for the automotive and transportation industry, will introduce its Vi-Chem division at the VDI Plastics in Automotive Engineering Congress being held in Manheim, Germany, 29–30 March. Americhem acquired Vi-Chem and its more than 20 years of PVC and TPE compounding expertise in March of 2016.

“The acquisition of Vi-Chem was very strategic for our company,” said Brett Conway, Americhem’s group director for plastics. “First, we both have a large stake in the automotive and transportation industry. Vi-Chem’s PVC and TPE compounds complement Americhem’s colour and additive masterbatch products, but one of the biggest factors that makes Vi-Chem the right fit is the shared core values, principles and beliefs of both organizations. Both companies are customer focused and we create our best innovations when working together on our customers’ toughest challenges.”

The two companies have achieved many synergies in the past year in areas including purchasing, research and development and the opening of new markets shared by both companies. The sales teams from both organizations can offer a much broader product offering to automotive customers because of the acquisition. With dedicated commercial and technical personnel located in Europe, Vi-Chem products are becoming well integrated into the company’s global automotive efforts.

“The industry has welcomed the consolidation of our two companies and the synergies it brings to our customers,” said Bryan Kazmer, general manager for Vi-Chem. “The people of both organizations share a similar dedication, open-mindedness and competitive spirit. Project teams assembled from multiple departments are developing new products to meet customer demand.”

“With the introduction of Vi-Chem, Americhem is now adding to its already successful, established portfolio of products to the European automotive industry,” said Thomas Weigl, vice president and managing director, EMEA. “Combined with Americhem’s global footprint, and a recent expansion of our European plant, we can now offer even more value in a wide range of automotive applications that contribute to global, in-vehicle colour harmony.”

Americhem maintains 10 plants throughout North America, Europe and Asia and several serve the automotive industry directly. Combined with Americhem's sister company, Infinity LTL Engineered Compounds, the Americhem Group of companies offers a unique collection of products and services to the global polymer industry.

For more information about Americhem's and Vi-Chem's automotive products and partnership, contact Scott Blanchard at sblanchard@americhem.com.

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About Americhem

Celebrating its 75th year, Americhem is a global organization that delivers custom colour and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in colour and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates 10 manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio, USA. For more information visit Americhem.com or call 800.228.3476.

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