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**dSPERSE™ MINI PELLETS BY AMERICHEM OFFER THE PACKAGING INDUSTRY
THE SMALLEST MASTERBATCH PELLETS AVAILABLE**

CUYAHOGA FALLS, Ohio, November 9, 2008 – Americhem Inc., a global provider of custom color and additive solutions for polymer-based products, is pleased to introduce its breakthrough product, dSperser™ – the next evolution of small-form pellets. Developed by an Americhem engineer, the new mini-pellet masterbatch form offers the polymer industry enhanced distribution, lower letdown rates and decreased energy consumption to customers in the packaging market.

In the past, it was possible that a masterbatch could require a higher use rate. Now customers can effectively dose Americhem masterbatches utilizing dSperser™ at rates as low as 0.05% or less. dSperser™ also offers advantages over typical product forms, including enhanced processability, enhanced consistency, energy efficiency usage, and floor storage space.

According to Rod Manfull, Business Director, Americhem Packaging and Containers Division, the new dSperser™ masterbatch form represents an “innovative breakthrough” in the way Americhem can assist bottle converters with process improvements, energy savings, scrap reduction and general increased efficiency.

Manfull points to a continuing industry trend toward lower use rate products, with the addition of functional additives incorporated into the color. “This creates an all-in-one custom color masterbatch,” he says. “dSperser™ mini pellets are more evenly dispersed through resins for maximum consistency. Further, the lower letdown rates prove to be more cost-effective for customers.”

“This is an exciting business climate for Americhem,” he continues. “Because of the growth of plastic packaging and containers, there is an emerging need for technology and innovation to help our customers overcome their toughest challenges. This plays to our 60-year strength as a technology leader in the production of color and additive masterbatches in the plastics industry.”

Manfull says the new dSperser™ mini-pellet masterbatch product form was specifically designed with bottle converters in mind, and offers a multitude of processing advantages. “Americhem strives to optimize processability, and this is the latest example of how we respond to our customers’ needs for greater efficiency through customized solutions.”

ABOUT AMERICHEM

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates seven manufacturing plants and also maintains representative sales offices in Shanghai, México City and Luxembourg. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, OH. For more information visit Americhem.com or call 800.228.3476.