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AMERICHEM ADDS DIMENSION TO CUSTOMER SERVICE

CUYAHOGA FALLS, Ohio (July 6, 2011) – Americhem Inc., a global provider of custom color and additive solutions for polymer-based products, is reinforcing its dedication to providing exceptional customer support with the introduction of its Americhem 3-D Service value promise. The logo and promise are made up of three key elements: Design. Develop. Deliver.

“We want to show customers that Americhem is more than a supplier to the packaging industry,” said Scott Blanchard, senior marketing specialist for Americhem. “We are partners in every way, providing a wide array of product design and development services. Our goal is to help customers achieve their objectives from production efficiencies to unique designs that get noticed.”

Americhem’s 3-D Service value promise is as follows:

We take customer satisfaction to a whole new dimension with the Americhem 3-D service model for package designers, producers and brand owners.

Design.

Our Package Design Centers, vDesign software and annual Beauty Color Trends forecast are your link to eye-catching packaging designs and exact-match color.

Develop.

Our product and process experts will develop the right color or additive solution for you, and work to seamlessly integrate it into your existing process.

Deliver.

We deliver on our promise to provide exceptional service, exceptional products and total process integration.

For more information on Americhem’s products and services for the packaging industry, visit www.americhem.com or call 800.228.3476.

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About Americhem

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates six manufacturing plants and also maintains representative sales offices in Monterrey, Mexico and Luxembourg. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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