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CONTACTS

Scott Blanchard
Senior Marketing Specialist
Americhem
Phone: 330.929.4213 x1363
SBlanchard@americhem.com

Julie Jones
Director of Public Relations
Keathley Advertising
Phone: 330.253.1004
Julie@keathleyad.com

AMERICHEM INNOVATES TO BENEFIT RIGID CONTAINERS INDUSTRY DURING WEAKENED ECONOMY

CUYAHOGA FALLS, Ohio, January 22, 2009 – In a recession economy, more businesses are working to reduce costs, while improving product development time and production efficiency. Americhem, a global supplier of color and additive solutions for polymer-based products, is proactively using its resources and technologies to benefit its vertical markets, specifically the rigid container industry.

“We have committed significant resources to this growing segment so our customers in the rigid container industry can realize cost savings and production efficiencies,” said Rod Manfull, business director for Americhem’s Packaging and Containers in North America. “We have also demonstrated to customers that utilizing Americhem masterbatches, particularly as an alternative to liquid systems, can lead to cost-to-color advantages with better product dispersion and color consistency.”

Americhem masterbatches have demonstrated superior characteristics over liquid systems in the following areas:

- Cycle time reduction
- Reduced screw slippage
- Better compatibility with base resins
- No settling of material – eliminates the need to use an agitative reprocessing
- Cost savings through reduction in required housekeeping
- Reduced purge time
- Energy savings

As part of its commitment to increasing efficiencies in the rigid container industry, Americhem is also expanding its staff dedicated to the containers business, as well as investing in resources geared toward this market.

Americhem’s ability to offer advantages to the rigid container industry not only comes from its proven technology and staff expertise, but from a new Color Selector Guide. The guide consists of more than 130 standard color and special effects offerings, including FDA and pharmaceutical industry-approved products.

By having this variety of molded sample colors, customers can utilize an existing color pallet as a starting point and build from these masterbatches to streamline design development.

To learn more about Americhem, its current offerings and proactive approach to serving the rigid container industry, please visit Americhem.com or call 888-659-9045.

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer and synthetic fibers products. The company specializes in color and additive masterbatches all backed by complete technical support that ensures quality, reliability and value. Americhem operates six manufacturing plants and also maintains representative sales offices in Mexico City and Luxembourg. Corporate research & development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 888-659-9045.