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AMERICHEM APPOINTS NEW AUTOMOTIVE SALES MANAGER

CUYAHOGA FALLS, Ohio, Nov. 20, 2007 – Americhem Inc., a global provider of custom color and additive solutions for polymer-based products, is pleased to announce the promotion of Brett Conway to the position of Sales Manager for its NAFTA Automotive Business Unit.

Conway joined the Americhem team three years ago and has served as an Account Manager and Sales Segment Manager. His accomplishments over the last several years include significant sales growth with key accounts and solid functional relationships within the Japanese OEMs networks.

“Brett has proven to be a valuable contributor to Americhem’s business,” says Rod Manfull, Business Director - NAFTA Automotive and Packaging. “Our long term objective is to continue to lead the market through innovation and technology, while providing superior quality and service. Brett’s past experiences and contributions demonstrate that he has the tenacity to ensure these goals are met.”

Conway will manage the automotive sales and field service activities. All NAFTA Automotive Account Managers and Field Service staff will report to him. His duties include planning, directing the sales staff, working with the team to understand client needs and developing solutions to meet those needs. He is also responsible for training and developing the sales and field service team in the latest methods to drive growth and productivity.

“I’m looking forward to stepping into this expanded leadership role and taking on greater responsibility,” says Conway. “This promises to be a great opportunity and I look forward to working with our team to enhance our efforts. There is a lot of room for success when you’re backed by a first-rate team like ours at a world-class company like Americhem.”

Conway came to Americhem from the Ferro Corporation, where he held the position of Corporate Account Manager for the Honda and Transplant Market. He graduated from Bowling Green State University with a degree in Business Administration.

ABOUT AMERICHEM

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains representative sales offices in Shanghai, Seoul, Mexico City and Luxembourg. Corporate research & development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.