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AMERICHEM TO INTRODUCE NEW PRODUCTS TO NONWOVENS MARKET

CONCORD, N.C., April 24, 2007 – Americhem, Inc., a leading producer of color and additive concentrates for the synthetic fibers industry, is introducing a new line of additive products designed specifically for the nonwoven fibers segment.

Included in this new line is Hydrasoft, an additive that imparts tremendous softness to polypropylene-based nonwoven products without diminishing any other physical characteristics of the material. Also available is Hydrasorb, the new hydrophilic additive that enhances absorbency in polypropylene material. Other new developments include flame retardants, UV stabilizers, and antimicrobials.

“Superior technology in processing and materials is at the heart of these products,” emphasized Tom Inch, Business Development Manager for Americhem. “Coupled with our plant and lab expansion activities companywide, we’re poised to make a major impact in the nonwovens sector.”

The company’s Dalton, Georgia facility is undergoing a 15,000-foot expansion to labs, manufacturing, shipping and offices. Included in the renovation is the installation of a new multi-million dollar production line which significantly increases the Dalton facility’s production capacity.

An expansion at the company’s Cuyahoga Falls corporate headquarters includes a brand new home for the corporate Research and Development offices. The new R&D facilities will include a Color Concept Center where customers can meet to design color and additive properties for their products. The center will contain numerous examples of Americhem’s design work across diverse industries.

The company also expects to expand production capacity this year at its Concord, North Carolina plant where new dispersion technology will be installed.

As one of the world’s largest privately-owned color concentrate producers, Americhem operates eight manufacturing plants worldwide including its newest in Suzhou, China and a European plant in Manchester, UK. The company’s corporate research and development facilities/world headquarters are located in Cuyahoga Falls, Ohio. The company also maintains representative sales offices in Shanghai, Seoul, Mexico City and Luxembourg.