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AMERICHEM TO SPONSOR PRINCIPIA PARTNERS' WOOD-PLASTIC AND NATURAL FIBER COMPOSITES 2007 CONFERENCE

CUYAHOGA FALLS, Ohio, Sept. 20, 2007 – Americhem, a global provider of custom color and additive solutions for polymer-based products, is heading to Baltimore, Maryland for the Wood-Plastic and Natural Fiber Composites 2007 conference hosted by Principia Partners. The event is happening October 8th and 9th at the Marriott Baltimore Waterfront Hotel.

"This conference is the premier event for the composite industry," says Dave Bouton, Americhem's Commercial Vice President. "All the top executives come out to discuss and gather information about current trends and issues that are facing this rapidly developing market segment."

Recognized worldwide for their thorough knowledge of the building products industry, Principia Partners' conference attracts executives from all facets of supply, manufacturing, distribution and retail to share their perspectives on trends and developments.

"Americhem's commitment to the building products industry is long standing," continues Bouton. "We're known as trusted problem-solvers, because we continually work to enhance our understanding of the tough issues manufacturers face. This conference gives our company the important feedback we need to fuel product innovation."

For the second consecutive year, Americhem is participating as a full event sponsor. The company will display sample products that feature its color, additives, and special effects in such categories as decking, railing, fencing, spa cladding, siding, roofing and sheet.

Last year, Laura Prexta, Ph.D., Americhem's Technology Manager for Building Products, presented a paper called "Color Retention of Olefin-Wood Composites" during which she introduced a new technology for improved color retention in these products.

"Our presentation in 2006 introduced a solution that was developed from issues discussed at this conference the prior year," explains Prexta. "All the players in the industry look to this conference to understand what's next – what customers are looking for. With this understanding, we set out to engineer solutions that allow manufacturers to enhance existing offerings and to get next-generation products to market faster."

This year, Americhem's featured products include simulated wood grain effects, cool dark colors, and chemical blowing agents. These areas of focus for Americhem directly resulted from recent trends in the industry. Leaders in the company's building products segment will be on site and available to talk with visitors. Attendees can learn about the breadth of Americhem's product offerings and their leadership in the technological development of the composite industry.

ABOUT AMERICHEM

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains representative sales offices in Shanghai, Seoul, Mexico City and Luxembourg. Corporate research & development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.