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AMERICHEM HIRES PACKAGING MARKET DEVELOPMENT MANAGER FOR NORTH AMERICA

CUYAHOGA FALLS, Ohio (Feb. 26, 2010) – Americhem Inc., a global provider of custom color and additive solutions for polymeric products, recently added Doreen Becker as Americhem’s packaging market development manager for the North American market.

Becker comes to Americhem with more than two decades of experience in color and effect development in the plastics and coatings industries for BASF. She has delivered papers and presentations throughout the world and actively participates in several related industry organizations, such as the Color Marketing Group, Society for Plastics Engineers, Applied Masterbatch Industries and many others. Prior to her tenure at BASF, Becker worked with pigments as an analytical chemist for Engelhard/Mearl Corporation.

Becker monitors and develops trends through these industry groups, conferences, annual meetings and trade shows. She also participates in industry events, regularly interacting with customers and suppliers.

Becker will be involved in packaging product design from concept through commercialization. Her expertise includes selecting the right sources for color, as well as a wealth of experience in color trending.

“Doreen’s connections and involvement will benefit our customers by helping them to identify the next best-sellers in the plastic packaging arena,” said Rod Manfull, Americhem’s general manager for molding products. “Her considerable experience in the identification and development of special-effects packages make her a great customer resource in identifying designs and colors that sell.”

Becker holds a bachelor’s degree in chemistry from King’s College (U.S.) and a master’s degree in fine arts from the New School University in New York. She will be based in New York, and will also spend considerable time at the company’s Cuyahoga Falls, Ohio, manufacturing facility, central research facility and world headquarters.

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for polymer products. The company specializes in color and additive masterbatches all backed by complete technical support that ensures quality, reliability, and value. Americhem operates six manufacturing plants and also maintains representative sales offices in Mexico City and Luxembourg. Corporate research & development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.659.9045.

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