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**AMERICHEM EXPANDS MANUFACTURING OPERATIONS
AND VALUE-ADDED SERVICES TO BENEFIT CLIENTS**

CUYAHOGA FALLS, Ohio, March 31, 2008 – Americhem, a leading provider of technology solutions to manufacturers of polymer-based products, enters 2008 with an evolved brand image and newly remodeled headquarters, featuring a state-of-the-art Research & Development facility. But that’s just the beginning – the company is increasing service offerings and expanding manufacturing capacity at its global locations.

Americhem’s network of manufacturing facilities is located throughout North America, in addition to Manchester, UK and Suzhou, China. This allows the company to offer outstanding localized service throughout the world, even for multi-national companies. Americhem’s focus on color and additive solutions for select industries leads to an intimate understanding of client needs.

“We have chosen to focus on our competencies in select industries,” says Richard Juve, President and Chief Executive Officer of Americhem. “By further developing our service offerings and manufacturing capability, we are becoming more deeply ingrained in our clients’ businesses. Most of our clients consider us a vital part of their organization – just like an extra department of specialists working for them. Through outstanding technical field and client service, we truly know our clients’ businesses from the inside out.”

Americhem’s areas of expertise include the following industries: Building Products, Automotive & Transportation, Synthetic Fibers, Packaging & Containers, Film & Sheet, and Engineering Resins. “By listening to our clients and being in tune with their needs, we are able to bring several operational and service advantages to the table,” commented Juve.

Expansions at three North American plants are keeping the company at the forefront of technology and modern Lean manufacturing techniques. Plants in Mansfield, TX, Concord, NC and Dalton, GA have been expanded with new manufacturing capacity and more physical space.

The Dalton plant has constantly evolved since the company’s purchase of Extruded Colors, Inc. in 2002, followed by the acquisition of Color and Additive Technologies in 2005. Since then, the two companies have been integrated into Americhem, resulting in a large manufacturing facility that continues to grow. The plants in Texas, North Carolina and Georgia have added substantial manufacturing capacity, more process simulation equipment and expanded design and quality testing laboratories. Similar expansion has also occurred at the company’s Suzhou, China facility.

The company’s commitment to outstanding service and strategic industry focus is evident in the construction of new design centers for Americhem’s synthetic fibers and packaging clients. The Packaging Design Centers, located in Cuyahoga Falls, OH and Manchester, UK give designers plenty

of inspiration for packaging product development. Each has thousands of bottles in every conceivable color and special effect. Clients can request samples through Americhem's "Match While You Wait" service, which offers up to 20 bottle samples per day with the client's desired color, additive package, and effects.

"Designers and converters can also take advantage of analysis equipment such as various light sources for viewing samples and spectrophotometers to take color readings," says Rod Manfull, Americhem's Business Director for Automotive and Packaging. "All of this contributes to more rapid product development time and faster speed-to-market."

Americhem has also invested in Synthetic Fibers Design Centers located on three continents. The centers in Dalton, Manchester, and Suzhou capitalize on Americhem's decades of color manufacturing expertise and contain sizeable displays of cardwrapped fiber samples with known color formulations. The cardwraps include fibers made from nylon, PET, PP, and PBT polymers.

The fibers design rooms serve as giant light boxes in which clients can evaluate the fiber samples under natural daylight, fluorescent, and incandescent light sources. Americhem has also developed its vDesign® software package, which references thousands of formulas for existing color matches in various resins and with a range of physical properties. This allows designers to reference color tools such as Pantone® and pick the closest possible color match for a variety of uses.

"For many years, Americhem has been considered the technology leader in the production of color and additives for synthetic fibers," states Rob Clayton, Business Director for Synthetic Fibers and Engineering Resins. "With the expansion of our capabilities and our constant quest for breakthroughs, we are better positioned than ever to benefit our clients with products that put them on top." Clayton's team has recently introduced a number of new products and plans for future launches at regular intervals throughout 2008 and beyond.

On the manufacturing side, Americhem has focused on its regional "Centers of Excellence" in North America to develop a more robust operations platform. Plants in Mansfield, TX, Dalton, GA, and Concord, NC have added new manufacturing lines to improve delivery schedules. Those facilities have also added new process simulation equipment, which enables pilot runs of Americhem color and additive products under the same conditions as a client's production lines. Increased manufacturing capacity has extended overseas with the addition of new production equipment in the company's Suzhou, China plant.

"Combined with our new Central Research & Development facility, the new capabilities at our plants will enable Americhem to continue its industry leadership in delivering new and innovative products to market," observes Chris Piazza, Business Director for Building Products and Extrusion. "Our clients return to Americhem time and time again to develop truly unique products that keep them ahead of the competition. Our other competencies in product consistency, top-notch technical, field and client service supplement our product development expertise. This allows us to deliver the highest value to our clients."

ABOUT AMERICHEM

Americhem is a global organization that specializes in custom color and additive masterbatch solutions. The company's clients enjoy access to products with superior performance and batch-to-batch consistency, backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains representative sales offices in Shanghai, México City and Luxembourg. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, OH. For more information visit Americhem.com or call 800.228.3476.