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**AMERICHEM TO EXHIBIT MASTERBATCH TECHNOLOGIES AT ITMA 2011**

**CUYAHOGA FALLS, Ohio** (June 16, 2011) – Driving cutting-edge technology for the textile and synthetic fibres industry, Americhem Inc., a global provider of custom colour and additive solutions for thermoplastics and the manmade fibres industry, will exhibit its latest product innovations in booth #A153 (Hall 4) at the 2011 International Exhibition of Textile Machinery (ITMA) tradeshow, Sept. 22-29, in Barcelona, Spain.

Americhem experts will showcase the company's nDuramax™ UV-stabilizing masterbatches. Designed to offer enhanced performance for synthetic fibre applications, nDuramax can be found in products such as home furnishings, apparel, bedding products, tents, awnings, marine fabrics and other outdoor products. nDuramax helps products made from synthetic fibres to retain their mechanical properties, lengthening the service and aesthetic life of these products.

“For several decades, Americhem has partnered with textile producers worldwide to offer expertise and customized solutions that optimize product performance,” said Michael Frisch, Americhem Europe's technical service manager. “We understand the changing needs of the global textile industry and continue to innovate to meet those challenging needs.”

In addition to other product solutions, Americhem will also exhibit its full line of antimicrobial masterbatches for fine denier polyester, nylon and polypropylene fiber applications that include health and homecare textiles, sports and performance apparel and more. Americhem's antimicrobial products provide cost-effective and efficient inhibitory activity against a wide range of microorganisms and feature excellent dispersion and low abrasion critical for fine denier applications.

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For 60 years, the ITMA tradeshow has served as the hub for the latest machinery and software products in the textile-making industry. At the show, Americhem experts will meet with textile manufacturers in booth #A153 to demonstrate how the company can partner with them and to answer any questions.

For more information, visit [www.americhem.com](http://www.americhem.com) or call +44-161-789-7832.

**About Americhem**

*Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates six manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit [Americhem.com](http://Americhem.com) or call +44-161-789-7832.*

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