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AMERICHEM HIRES NEW PACKAGING MARKET DEVELOPMENT PROFESSIONAL

CUYAHOGA FALLS, Ohio (Feb. 5, 2010) – Americhem Inc., a global provider of custom color and additive solutions for polymeric products, recently appointed Juli Williams to a market development role for the North American packaging market.

Williams comes to Americhem with 15 years experience in the color and additive masterbatch industry. As a packaging product development professional, she has worked with customers at major national brand companies in the household, health, beauty and personal care industries.

In this position, Williams will help brand companies identify new product trends and opportunities, streamline customers' product development, and be a liaison between brand owners and Americhem technical and commercial resources. She will work closely with brand companies to help develop customized solutions that rapidly bring their packaging innovations to market.

"Juli's addition to the Americhem packaging team will be a great asset to brand owners and packaging producers alike," said Rod Manfull, Americhem's general manager for molding products. "Her vast experience with color and additive masterbatch products, combined with her diverse background in marketing, will enable her to be a great resource for our customers. It further demonstrates Americhem's commitment to the long-term success of our partners in the polymeric packaging industry."

Williams holds a Bachelor's Degree in Business Marketing, and is certified as a Six Sigma Black Belt and a Project Manager Professional. She will be based out of Americhem's Cuyahoga Falls, Ohio, manufacturing facility and also have an office in the Chicago, Ill., metropolitan area.

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for the polymer products. The company specializes in color and additive masterbatches all backed by complete technical support that ensures quality, reliability, and value. Americhem operates six manufacturing plants and also maintains representative sales offices in Mexico City and Luxembourg. Corporate research & development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 888.659.9045.

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