



..... **FOR IMMEDIATE RELEASE**

CONTACTS

Scott Blanchard
Senior Marketing Specialist
Americhem
Phone: 330.929.4213 x1363
SBlanchard@americhem.com

Patsie Dionise
Account Manager
AKHIA
Phone: 330.463.5650
Patsie@akhia.com

AMERICHEM CELEBRATES 70 YEARS AS LEADER IN COLOR AND ADDITIVE SOLUTIONS

CUYAHOGA FALLS, Ohio (April 28, 2011) – Americhem Inc., a global provider of custom color and additive solutions for polymer-based products, is celebrating 70 years of innovation, product solutions and world class service to the plastics and synthetic fibers industries.

In the year when commercial TV licenses were first issued, Thanksgiving Day was officially established, and the Atlantic Charter drafted, Sylvester S. Caldwell founded what was then known as The Caldwell Company, in Akron, Ohio. Established Nov. 29, 1941, the company supplied fillers and additives to the rubber industry. In 1959, following years of research, product development and diversification, under the leadership of its president, Richard H. Juve, the company changed its name to Americhem Inc. Since 1965, Americhem has been headquartered in Cuyahoga Falls, Ohio, and is one of the world's largest custom color and additive concentrates manufacturers. The company also has locations in North Carolina, Georgia, Texas, Europe and Asia.

“Since the beginning, Americhem has been an innovator with a keen focus on providing high-quality products and services to our global customers through customized product solutions and industry-leading technical support,” said Rick Juve, CEO of Americhem. “At 70, we reflect on our founding and appreciate the hard work of our employees, the trust of our customers and the drive for excellence that has been a part of our culture. We also look to the future with excitement as we continue to innovate and deliver new solutions to our global markets.”

To commemorate its anniversary, Americhem has planned numerous celebrations throughout 2011 with its global employees, customers and the communities in which the company operates.

For more information, visit www.americhem.com or call 800.228.3476.

-more-



..... **FOR IMMEDIATE RELEASE**

Americhem Celebrates 70 Years as a Leader in Color and Additive Solutions / Page 2

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for clients seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates six manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

#