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AMERICHEM DELIVERS COLOR HARMONY TO GLOBAL AUTOMOTIVE PROGRAMS

CUYAHOGA FALLS, OHIO (May 16, 2013) – The automotive market has evolved to become more global and less regional, opening a new world of opportunities for suppliers and manufacturers. Maximizing opportunities for growth is largely dependent on finding suppliers that can provide quality and consistency regardless of where products are manufactured. Americhem has placed an emphasis on developing color and additive masterbatches that yield consistent results, time after time—from region to region.

“From North America to Asia, all of our teams share databases, use the same type of testing equipment and conduct color evaluation using similar tools,” said Brett Conway, global segment director, transportation for Americhem. “By doing this, we are helping our customers achieve consistent results in every place they manufacture automotive components.”

With production facilities throughout the Americas, the United Kingdom and China, Americhem uses comparable manufacturing equipment at each location. The company’s global color harmony efforts ensure a true color match across regions to avoid color discrepancies.

“Through this macro approach, we are able to offer global color harmony, helping our customers in their globalization efforts,” Conway said.

Americhem supplies a number of color and additive technologies to the automotive industry with its product enhancements for injection-molded instrument and door panels, headliners, floor coverings, seat upholstery, side view mirrors, running boards, interior and exterior trim and other vehicle components.

For more about Americhem products, services and a complete listing of global OEM color approvals, visit www.americhem.com/markets/automotive. Americhem will also exhibit at the Automotive Interiors Expo 2013, June 4-6, in Stuttgart, Germany, stand number A5440.

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates seven manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.