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**AMERICHEM TO EXHIBIT AT UPCOMING DOMOTEX asia/CHINAFLOOR EXPO**

**SUZHOU, CHINA (Feb. 14, 2013)** – Americhem Inc., a global provider of custom color and additive solutions for synthetic fibers, will exhibit at the 15th DOMOTEX asia/CHINAFLOOR exhibition from March 26-28, 2013, at the Shanghai New International Expo Center in Shanghai, China.

Americhem’s display, located in hall N1, booth D41, in the show’s sports section, will feature the company’s latest products, including nFinity™ masterbatches for synthetic turf. The booth will feature a wide range of turf products produced by Americhem’s customers. Also on display will be Americhem’s new Field & Logo Color Selector Guide, featuring dozens of cardwrapped nFinity monofilament turf fibers in greens and logo colors.

In addition, Americhem expert Larry Campbell will lead a technical seminar entitled “Extended Weathering, Durability, and Colorfastness with nFinity™ Solutions.” The seminar will take place March 27 at 10:00 a.m. in hall N1, room M40. Mr. Campbell, Americhem’s technical development director for fibers, engineered materials and turf, will examine how nFinity’s combination of UV stabilizers, antioxidants, delustrants, and antimicrobials leads to exceptional performance and durability for turf products.

Also featured in the booth will be Americhem’s industry-leading color and additive masterbatches for carpeting. Americhem experts will be on hand to help answer questions, provide product details and offer more information on the company’s 35,000-square-foot full-service ISO 9001 certified manufacturing facility located in Suzhou, China, near Shanghai. Its strategic location and state-of-the-art manufacturing and lab facilities offer major advantages to customers in the region.

For more information about products and services from Americhem, visit [www.americhem.com](http://www.americhem.com).

**About Americhem**

*Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates seven manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit [Americhem.com](http://Americhem.com) or call 800.228.3476.*

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