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nVISION™ HIGHER DISPERSION QUALITY FOR NONWOVENS AT IDEA 2013

CUYAHOGA FALLS, Ohio (April 16, 2013) – Americhem Inc. will unveil its new nVision™ line of color and additive masterbatches for nonwoven fabrics at the IDEA 2013 International Engineered Fabrics Conference & Expo, April 23–25, 2013, at the Miami Beach Convention Center. nVision can be customized as a functional solution for unique applications, providing industry-leading color and uniformity in one pellet.

“Producers of nonwoven fabrics are seeking products that aid in production efficiency, consistency and higher yields,” said Robert Baldy, nonwovens market manager, Americhem. “nVision delivers with unparalleled color control, reduced aggregates and agglomerates, lower pack pressure rise and the virtual elimination of die-face buildup. To help our customers maximize the benefits of nVision, we create custom masterbatches designed to address their specific product goals.”

nVision includes specially formulated combinations of custom color, nDuramax™ UV stabilizers, nShield™ antimicrobials, flame retardants, antioxidants, hydrophilics, softening agents, antistatics, strength enhancers and optical brighteners that add up to industry-leading performance and color uniformity in a variety of nonwoven applications. Process efficiency is also dramatically improved with fewer spin breaks and higher yields due to less frequent pack changes.

Americhem partners with nonwoven manufacturers to ensure production efficiency and complete control over opacity and color quality over fine material. The company also provides value-added services to help bring new products to market faster, including process simulation via its high- and low-speed spinning lines, spunbonded pilot line, product testing and “Match While You Wait” services.

Learn about Americhem’s nVision products for nonwovens at IDEA 2013, booth #1743, or visit www.americhem.com/nvision or contact Scott Blanchard at sblanchard@americhem.com.

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About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches backed by complete technical support that ensures quality, reliability and value. Americhem operates seven manufacturing plants across the U.S., Europe and Asia. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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