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AMERICHEM INTRODUCES COMPANY BLOG

CUYAHOGA FALLS, OHIO (October 9, 2014) – [Americhem Inc.](#), a global leader in the production of color and additive solutions for polymeric products, is introducing its new company blog today, entitled “Inspired Color. Defined Performance.” Located at blog.americhem.com, the new platform will be a forum for conversations between Americhem, its customers, the press and the business community on topics such as color and plastics education, technology, current and industry events.

“Through programs like our popular Americhem U. educational classes, our company is respected as a thought leader with considerable expertise in the industries we serve,” remarked Scott Blanchard, senior corporate marketing specialist. “We view this new blog as an extension of our industry involvement, and a place where industry discussions can take place to help people find solutions to problems they encounter in their daily work.”

The blog will feature articles from a variety of Americhem personnel, giving readers differing perspectives from within the Americhem organization. Comments and questions are encouraged, allowing the blog to function as an ongoing conversation with the company.

For more information about Americhem and the new blog, visit www.americhem.com or contact Scott Blanchard at sblanchard@americhem.com.

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#AmerichemInc introduces its new educational blog entitled “Inspired Color. Defined Performance.” for customers, the press and the business community: <http://bit.ly/1ogmGZ7>.

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#AmerichemInc introduces its new educational blog for customers, the press and the business community: <http://bit.ly/1ogmGZ7>.



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About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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