





..... **FOR IMMEDIATE RELEASE** .....

Americhem released its first color trends in 2009 and continues to introduce its color trends forecasts annually, debuting at Americhem U courses, industry conferences and in-person presentations for its customers.

For more information about Americhem and the 2015–2016 Color Trends, visit [www.americhem.com](http://www.americhem.com) or contact Scott Blanchard at [sblanchard@americhem.com](mailto:sblanchard@americhem.com).

**Share:**

Please feel free to use the posts below to share this news on your social media channels.

**Facebook**

Wondering what colors will drive consumer preferences next year? #AmerichemInc announces its 2015–2016 Color Trends comprised of six color palettes that indicate buying behavior. <http://bit.ly/1ogmGZ7>

**Tweet the News**

What colors will drive consumer preferences next year? #AmerichemInc's color trends forecast buying behavior. <http://bit.ly/1ogmGZ7>

**About Americhem**

*Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit [Americhem.com](http://Americhem.com) or call 800.228.3476.*

###