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AMERICHEM TO LEAD SEMINAR ON COLOR AND PERFORMANCE ADDITIVES FOR SYNTHETIC FIBERS AND TURF AT UPCOMING ITMA Asia + CITME 2014

SUZHOU, CHINA (June 5, 2014) – [Americhem Inc.](http://www.americhem.com), a global provider of custom color and additive solutions for synthetic fibers, will lead a technical seminar on color and performance additives for specialty fibers during the ITMA Asia + CITME exhibition at the Shanghai New International Expo Centre in Shanghai, China. Led by Americhem’s technical development director, Larry Campbell, the seminar titled “Color and Performance Additives for Synthetic Fibers and Turf” will take place on June 17, 2014, at 10 a.m. in hall N5, room M49.

Campbell will discuss new developments toward more light stable pigments for outdoor use. These products are also excellent for automotive upholstery, including colors that easily hide yellowing of recycled PET. He will also discuss additives that enhance product performance, including flame retardants, antimicrobials and UV stabilizers.

Campbell has over four decades of industry experience and has served in a wide variety of technical positions for Americhem. He was instrumental in helping develop Americhem's synthetic fibers technology platform and has helped to start up a number of Americhem's U.S. plants, as well as the company's plant in Suzhou, China.

Americhem will also have a display at the exhibition in hall N5, booth A08. Americhem’s display will feature custom colors and additives designed for use in many high-performance textile applications. While promoting the company’s theme of “Living a Green & Colorful Life,” Americhem will display solution-dyed products in three key categories: awnings and outdoor fabrics, automotive fabrics and high-performance apparel.

For more information about products and services from Americhem, visit www.americhem.com.

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Attending ITMA Asia + CITME 2014? Join #AmerichemInc's expert Larry Campbell for his "Color and Performance Additives for Specialty Fibers" seminar June 17, at 10 a.m. in hall N5, room M49.

<http://bit.ly/1ogmGZ7>

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Attending ITMA Asia + CITME 2014? #AmerichemInc invites you to its specialty fibers presentation June 17 in hall N5, room M49. <http://bit.ly/1ogmGZ7>

About Americhem

Americhem is a global organization that delivers custom color and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in color and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates eight manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio. For more information visit Americhem.com or call 800.228.3476.

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