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**AMERICHEM WINDOW ENCAPSULATION TECHNOLOGY NOW AVAILABLE IN EUROPE**

**MANCHESTER, UNITED KINGDOM (1 MARCH, 2017)** – Americhem Europe Ltd., a global provider of colour, additive and compounding solutions for the automotive and transportation industry, now offers window encapsulation compounds for OEMs and tier suppliers. Americhem's Vi-Chem division has led the industry in this technology in North America for years and the company is now bringing the technology to the EMEA region.

"We've been making PVC window encapsulation products for over 20 years and these compounds provide the perfect combination of UV stability, product consistency, tool-tailored flow, proven adhesion to glass and cost effectiveness," said Bryan Kazmer, Vi-Chem's general manager. "With the expansive Americhem global footprint, we now have a clear path to supply our products worldwide."

Americhem also offers TPE products in this line, which are more similar in appearance to rubber. Vi-Chem attributes its success in this market to its long history of partnering with encapsulators to provide world-class quality compounds that reduce glass breakage and surface defects. This results in a lower scrap rate, improving the encapsulator's bottom line. The company also offers custom colours in their product lines, including critically matched blacks to the OEM requirements. Other appearance characteristics, like targeted gloss levels, can also be taken into consideration.

"Custom products are available for all window encapsulation areas," continued Kazmer. "This includes compounds for specialty glass and plastic glazing."

Americhem will exhibit at the VDI Plastics in Automotive Engineering Congress, from 29–30 March in Mannheim, Germany. The company is exhibiting in booth #101. Product experts will be on hand to discuss window encapsulation technology along with all the other products the company produces for the automotive and transportation industry.

For more information about Americhem's window encapsulation products, contact Scott Blanchard at [sblanchard@americhem.com](mailto:sblanchard@americhem.com).

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Americhem's Vi-Chem division is now bringing its window encapsulation compounds technology to the EMEA region. <http://bit.ly/1ogmGZ7>

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## About Americhem

*Celebrating its 75th year, Americhem is a global organization that delivers custom colour and additive solutions for customers seeking superior performance and batch-to-batch consistency for their polymer products. The company specializes in colour and additive masterbatches, and single pigment dispersions, all backed by complete technical support that ensures quality, reliability and value. Americhem operates ten manufacturing plants and also maintains a representative sales office in Luxembourg and Monterrey, Mexico. Central Research & Development facilities and headquarters are located in Cuyahoga Falls, Ohio, USA. For more information visit [Americhem.com](http://Americhem.com) or call 800.228.3476.*

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