



americhem
PERFORMANCE | SOLUTIONS | TRUST

CASE STUDY

CUSTOMER Large Specialty Textured Yarn Manufacturer

END APPLICATION High end office chairs

CUSTOMER PROBLEM The customer was looking for a manufacturer that they could partner with for this new program and meet strict stipulations.

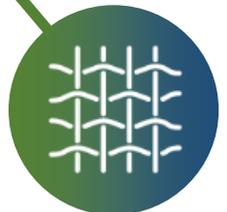
AMERICHEM SOLUTION Americhem developed a masterbatch product that met the tight wear and tear specifications, bleach and fade resistance, and strict budget for cost effectiveness.

AMERICHEM PRODUCT DESCRIPTION

- **COLOR:** 6 heavily saturated dark colors

VALUE PROPOSITION Americhem's reputation and known expertise for successfully partnering with companies on new product development projects, adding exceptional color to designs, and meeting end use requirements in a timely manner to meet the total supply chain deadline is what made Americhem stand out above the rest.

CUSTOMER SUCCESS STORY The customer had such a successful global launch of their new product line that the demand was even higher than they anticipated.



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