

CASE STUDY



CUSTOMER Large Turf Manufacturer

END APPLICATION Synthetic Turf at the 2020 Summer Olympic Games

CUSTOMER PROBLEM The customer wanted to find a polymer partner with a technical advantage and a leader in the industry who would be able to accommodate their needs for new product development. They were also looking for leaders in artificial turf that were capable of meeting strict FIFA certifications.

AMERICHEM SOLUTION Americhem was a fit for all of the above that the customer was looking for. Americhem dedicated experienced internal teams to the customer's project to provide exceptionally quick time to market. These teams were able to supply services and products within 24 hour turnaround windows.

AMERICHEM PRODUCT DESCRIPTION

- **COLOR:** Yellow and Blue
- **COMPLIANCES:** FIFA Quality Programme

VALUE PROPOSITION Americhem's level of communication with the customer was unmatched with the customer interacting directly with the Americhem Technical Team. This allowed extreme flexibility with Americhem's ability to change very quickly according to the customer's needs. Americhem's prior knowledge and experience in advanced weathering and unpredicted weathering testing assisted in the decision making of what would work successfully for the customer.

CUSTOMER SUCCESS STORY The customer has been growing very rapidly and Americhem has assisted in many other projects as the company continues to grow.

Contact Information

World Headquarters
2000 Americhem Way
Cuyahoga Falls, OH 44221

Tel: +1.330.929.4213
Toll Free: +1.800.228.3476
Fax: +1.330.929.4144

