

CASE STUDY



CUSTOMER PetComfort by WeatherTech

END APPLICATION Advanced pet feeding system

CUSTOMER PROBLEM Color matching and harmony of polypropylene (PP) and thermoplastic elastomer (TPE). They also needed both FDA and NSF approvals.

AMERICHEM SOLUTION Americhem developed an anti-microbial and anti-fungal additive for TPE and PP. Independent lab testing confirmed efficacy of anti-microbial and anti-fungal properties. WeatherTech used an FDA compliant polymer for human food contact enhanced with an Americhem additive that also passed FDA and NSF compliances. Americhem matched 11 colors that were to be used in 8 different sizes.

AMERICHEM PRODUCT DESCRIPTION

- **NAME:** Sevrene TPEs
- **COLOR:** 11 unique highly chromic colors
- **COMPLIANCES:** FDA & NSF/ANSI Standard 51

VALUE PROPOSITION R&D, innovation, compliance testing, service responsiveness, technical competence

CUSTOMER SUCCESS STORY PetComfort by WeatherTech had a successful national launch with many customers raving about their new feeding systems and writing great reviews.



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